



FOLEY
EQUIPMENT

CAT

CUSTOMER VALUE AGREEMENTS

Equipment maintenance plans designed to
make machine ownership hassle free.



CVA

CUSTOMER VALUE AGREEMENTS



Equipment maintenance plans designed to make machine ownership hassle free.



EASY OWNERSHIP

UP TO **50%**
LONGER COMPONENT
LIFE WITH **GENUINE
CAT PARTS**

UP TO **2x**
LONGER ENGINE
WORKING LIFE
WITH **CAT FLUIDS**

UP TO **80%**
LOWER FUEL INJECTOR
COST PER HOUR
WITH **CAT FILTERS**

THAT'S A CVA



WHAT TO EXPECT FROM FOLEY EQUIPMENT

No matter which type of CVA you choose, you can expect value promises from Foley Equipment to help make your machine easy to own and ready to work with a lower cost of ownership.

Customer Value Agreements are equipment maintenance plans designed to make machine ownership hassle-free. CVAs match equipment and level of coverage to your needs and the needs of your machine. On-site planned maintenance service is performed where and when it is needed.

Foley Equipment's legendary service allows operators to do and achieve more by removing the hassle of maintenance and allowing them to focus on what they do best. Here is what you can expect with a CVA from Foley Equipment:

- Savings of 10% when signing up for a CVA at time of purchase
- Increased uptime and extended life of machines
- Increased resale value per machine
- Transferrable coverage
- Lower owning and operating costs with superior parts and efficient maintenance
- Access to equipment management tools like My.Cat.Com and VisionLink
- Flexible payment options
- No need for dedicated maintenance personnel
- Stay informed of machine health and status with the Cat app
- Knowledgeable and trained CVA techs with 80+ training hours annually
- Multiple locations and on-site maintenance options
- Over 500 service techs for quick response time
- Extensive parts inventory with multiple distribution options
- Parts shipped as needed
- Available machine rentals
- Detailed inspection documents for customer records
- OEM parts, even on competitive machines
- Maximize machine uptime with flexible scheduling of planned maintenance including afterhours

CVA OPTIONS OVERVIEW

FIND THE RIGHT CVA FOR YOUR MACHINE

CVAs come in a variety of options to meet the needs of your operation. Check out the summary of your choices below then look at full option details throughout this brochure.

NEW MACHINE

TERMS		BASIC DO IT MYSELF	PLUS DO IT WITH ME	ULTIMATE DO IT FOR ME
		1 OR 3 YEARS ¹	3 OR 5 YEARS ¹	5 YEARS ¹
Hassle-Free Ownership	Multiple payment options available to best fit your needs	✓	✓	✓
	Helpful advice and instructions on equipment and operations	✓	✓	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓	✓	✓
	Genuine Cat Fluids ²	Recommended	✓	✓
	Foley Equipment Labor		✓	✓
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App		✓	✓
	Equipment Inspections	Annual (Cat Inspect app)	Planned Maintenance (PM) Inspections	Planned Maintenance (PM) Inspections
	Asset Condition Monitoring	Fluid Health	Fluid Health & Asset Condition Monitoring	Fluid Health & Asset Condition Monitoring

CAT CERTIFIED USED MACHINE

TERMS		CAT CERTIFIED USED
		1 YEAR ¹
Hassle-Free Ownership	Multiple payment options available to best fit your needs	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓
	Genuine Cat Fluids ²	Recommended
	Foley Equipment Labor	Optional
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓
	Equipment Inspections	Annual (Cat Inspect app)
	Fluid Health Management	Fluid Health

CAT MACHINE I ALREADY OWN

TERMS		EXTEND
		1 YEAR ¹
Hassle-Free Ownership	Multiple payment options available to best fit your needs	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓
	Genuine Cat Fluids ²	Recommended
	Foley Equipment Labor	Optional
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓
	Equipment Inspections	Annual (Cat Inspect app)
	Fluid Health Management	Fluid Health

¹Subject to restrictions and availability. Additional terms and conditions may apply. Contact Foley Equipment for more information.

²Duration may vary by machine hours.

³Exclusions exist for some Building Construction Products (BCP) equipment.

⁴EPP length matches the length of the CVA and aligns with pre-determined annual machine hours.

NEW MACHINE

BASIC CVA

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Basic is an option for customers who prefer to handle maintenance work in-house.



WHY **BASIC** WORKS FOR YOU

Basic is for customers who handle preventative maintenance work in-house. With this CVA, you get Genuine Cat Parts delivered to your location, right on schedule, with clear instructions printed or emailed. From there, you perform maintenance on your own schedule. Your **Basic** CVA duration can be set up to meet your needs. Depending on your expected machine hours, your CVA could include any number of PM kits.

Basic also introduces advanced Cat Fluids, which can extend your component life. Like all CVAs, **Basic** includes the Cat App and My.Cat.Com to help you see machine data and insights that will help you better-manage your operation.

WHAT YOU GET WITH BASIC WHEN PACKAGED WITH AN EXTENDED PROTECTION PLAN (EPP)

Our **Basic** CVA with an Extended Protection Plan (EPP) offers the convenience of the right parts, delivered to your door, right on time, with the confidence of Foley Equipment repairs for powertrain, hydraulics or technology failures.

FLEXIBLE TERMS TO MEET YOUR NEEDS

GENUINE CAT PARTS DELIVERED WITH INSTRUCTIONS FOR SELF-INSTALLATION

- Planned maintenance kits align to PM events
- Multi-year agreements will include the appropriate number of kits
- Parts and fluids (recommended) vary based on Operation and Maintenance Manual

POWERTRAIN+HYDRAULICS+TECHNOLOGY EPP

- Coverage includes defects in material and Cat workmanship related to Powertrain, Hydraulics and Technology
- EPP is portable and transferable across the Cat dealer network (regional and legal exclusions apply)
- EPP aligns with agreed upon hours utilized and CVA term

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts
- Perform inspections and share results through Cat Inspect

MULTIPLE PAYMENT OPTIONS AVAILABLE

Have a non-Cat machine in your fleet? We provide a number of Foley Customer Value Agreements designed specifically for non-Cat machines. A Foley Equipment representative can explain your options and help you find the plan that will best fit the needs of your entire fleet.

NEW MACHINE

PLUS CVA

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Plus is the next CVA option when buying a new machine. It offers similar elements to **Basic**, plus the benefit of more Foley hands on service involvement.



WHY **PLUS** WORKS FOR YOU

Plus gives you more Foley Service which offers you flexibility for your operation to manage downtime as well as less need for in-house mechanics or technicians. Routine maintenance, annual inspections and fluid analysis are performed by both your in-house specialists and qualified Foley Service Technicians with shared responsibility.

A **Plus** CVA also introduces advanced Cat Fluids which can extend your component life. In addition to a three-year agreement duration, **Plus** is available in a five-year agreement to extend your EPP and offer you more planned maintenance parts kits. **Plus** includes the same Powertrain, Hydraulics and Technology EPP coverage and connectivity insights as the **Basic** level.

WHAT YOU GET WITH PLUS WHEN PACKAGED WITH AN EXTENDED PROTECTION PLAN (EPP)

Foley's **Plus** CVA offers the convenience of shared maintenance with the right parts, right on time, right at your machine — with protection against repair costs for Powertrain, Hydraulics and Technology failures. The **Plus** CVA takes care of that so your operation can maximize its performance.

FLEXIBLE MULTI-YEAR AGREEMENT OPTIONS

GENUINE CAT PARTS DELIVERED WITH SUPERIOR FOLEY EQUIPMENT SERVICE

- Preventive maintenance kits align to planned hours (PM 1-4 only)
- Multi-year agreements will include the appropriate number of kits and services
- The lower level PMs done in-house personnel with larger services being performed by Foley Techs
- Parts vary based on Operation and Maintenance Manual

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts

FOLEY EQUIPMENT-EXECUTED INSPECTIONS

- Detailed reporting
- PMs and annual TA1 inspections

POWERTRAIN+HYDRAULICS+TECHNOLOGY EPP

- Coverage includes defects in material and Cat workmanship related to Powertrain, Hydraulics and Technology
- EPP is portable and transferable across Cat's dealer network (regional and legal exclusions apply)
- EPP aligns with agreed upon hours utilized and CVA term

CAT FLUIDS WITH FOLEY S•O•SSM ANALYSIS FOR FLUID HEALTH MANAGEMENT

- Sampling schedule depends on Operation and Maintenance Manual

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT

- This CVA can be included as part of your monthly machine payment

Have a non-Cat machine in your fleet? We provide a number of Foley Customer Value Agreements designed specifically for non-Cat machines. A Foley Equipment representative can explain your options and help you find the plan that will best fit the needs of your entire fleet.

NEW MACHINE

ULTIMATE CVA

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Ultimate is the third CVA option when buying a new machine. This option provides the highest level of machine protection and complete service from Foley Equipment.



WHY **ULTIMATE** WORKS FOR YOU

Ultimate provides comprehensive equipment protection over a multi-year planned CVA duration. It extends EPP coverage to include electronics, cab, brakes, steering and suspension. Similar to **Plus**, this CVA includes Foley Equipment's superior service allowing flexible PM maintenance to maximize your uptime.

Unique to this option, your CVA includes milestone maintenance such as 3,000-hour and 5,000-hour service. This CVA includes Cat Fluids and Foley-performed fluid analysis. This CVA includes Foley Equipment support and Connectivity insights through the Cat App and My.Cat.Com, as well as advanced insights of Condition Monitoring via Foley Equipment health management and advice.

WHAT YOU GET WITH ULTIMATE WHEN PACKAGED WITH AN EXTENDED PROTECTION PLAN (EPP)

The **Ultimate** CVA offers the convenience of maintenance performed by Foley Equipment with the right parts, right on time, right at your machine — as well as the confidence of Foley repairs for unexpected, major machine issues covered by the Premier EPP.

MULTI-YEAR AGREEMENT AND PREMIER EPP

- Coverage includes defects in material and Cat workmanship related to Powertrain, Hydraulics, Technology, Electronics, Cab, Brakes, Steering and Suspension
- EPP is portable and transferable
- EPP coverage aligns with annual hours utilized and CVA term
- Regional restrictions apply

GENUINE CAT PARTS DELIVERED WITH FOLEY SERVICE

- Planned maintenance kits align to PM events
- Multi-year agreements will include the appropriate number of kits and services
- Every PM is scheduled, managed and executed by skilled members of the Foley Equipment Solutions team
- Parts vary based on Operation and Maintenance Manual

CAT FLUIDS WITH FOLEY S•O•S ANALYSIS FOR FLUID HEALTH MANAGEMENT

- Sampling schedule depends on Operation and Maintenance Manual

ACTIVE CONDITION MONITORING BY FOLEY EQUIPMENT

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App, My.Cat.Com and VisionLink
- Machine data such as hours, location, fuel burn and maintenance alerts

FOLEY EQUIPMENT-EXECUTED INSPECTIONS

- Results viewable and shareable in Cat Inspect app
- PMs and annual TA1 inspections

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT

- This CVA can be included as part of your monthly machine payment

Have a non-Cat machine in your fleet? We provide a number of Foley Customer Value Agreements designed specifically for non-Cat machines. A Foley Equipment representative can explain your options and help you find the plan that will best fit the needs of your entire fleet.

USED MACHINE

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CAT CERTIFIED USED CVA

When buying a Cat Certified Used machine, you can count on that machine being tested, trusted and a sound choice for your operation. By adding a CVA and/or a Used EPP to your Cat Certified Used machine, you take home even more confidence in securing your uptime and getting the most from your investment.



WHY A CAT CERTIFIED USED CVA WORKS FOR YOU

The Cat Certified Used CVA is all about keeping your machine and uptime as productive as possible. The right parts deliver before planned maintenance intervals to ensure machine health. Designed specifically for Cat equipment, Genuine Cat Parts can extend your component life and maximize your machine performance. Managing your machine can be even easier with useful insights from the Cat App, My.Cat.Com and Cat Inspect — right in the palm of your hand. Add in the convenience of a CVA and/or EPP to your Cat Certified Used machine payment — and it's a one-stop shop for easy ownership of your machine. You can choose any one of our service options: Basic/Plus/Ultimate.

WHAT YOU GET WITH A CAT CERTIFIED USED CVA & NON-CERTIFIED USED CVA WHEN PACKAGED WITH A USED EXTENDED PROTECTION PLAN (EPP)

Choosing a CVA for your Cat Certified Used machine ensures the convenience of preventive maintenance, delivered parts — right on time, right to your door or on-site service performed by a qualified Foley technician. The Genuine Cat Parts help protect your machine and can extend component life by up to 50 percent. The Cat App and My.Cat.Com help provide useful insights to make sure your machine stays easy to own and ready to work.

GENUINE CAT PARTS DELIVERED

- Planned maintenance kits align to planned hours
- Multi-year agreements will include the appropriate number of kits and services
- Parts vary based on Operation and Maintenance Manual

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts

CAT INSPECT APP ALLOWING EASY INSPECTIONS AND SHARABLE RESULTS

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT WITH THE CAT CARD

- This CVA and/or EPP can be included as part of your monthly machine payment
- Subject to restrictions and availability. Additional terms and conditions may apply. Contact Foley Equipment for more information.

Have a non-Certified Used Cat machine or a non-Cat machine in your fleet ? We provide a number of Foley Customer Value Agreements designed specifically for non-Certified Used Cat and non-Cat machines. A Foley Equipment representative can explain your options and help you find the plan that will best fit the needs of your entire fleet.

MACHINE I ALREADY OWN

EXTEND CVA

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If you already own a Cat machine, there's a CVA option to offer you hassle-free ownership throughout the life of your machine.



WHY **EXTEND** WORKS FOR YOU

You count on your Cat machine for uptime on the job. Using the right parts at the right time goes a long way in protecting your investment. That means more uptime and more money in the bank. The Extend CVA goes beyond machine support; it can also help your operation. And Extend CVA offers hassle-free maintenance, whether you prefer performing your own PMs or want to try out Foley Equipment's superior service to keep your crew focused on the work tasks that complete jobs. It ensures less stress and more focus on getting ahead and staying ahead.

WHAT YOU GET WITH EXTEND

Choosing an Extend CVA offers the convenience of delivered parts — right on time, right to your door. This CVA offers hassle-free maintenance, whether you prefer to handle service in-house or take advantage of Foley Equipment's expertise. You receive access to asset information like fuel burn, fault codes, machine hours and more through the Cat App and My.Cat.Com. Extend includes fluid analysis to be sent in to Foley Equipment for review and recommendations. It gives you confidence that your machine will keep performing— and it extends the operating life of your machine.

GENUINE CAT PARTS DELIVERED

- Parts vary based on Operation and Maintenance Manual
- Fluid analysis kits included per Operation and Maintenance Manual

OPTIONAL SERVICE BY FOLEY EQUIPMENT

OPTIONAL CAT FLUIDS

CONNECTED MACHINE DATA AND INSIGHTS

- Get insights from the Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn, fault codes and maintenance alerts
- Perform inspections and share results through the Cat Inspect app

ELIGIBILITY FOR SINGLE MONTHLY PAYMENT WITH THE CAT CARD

- Subject to restrictions and availability. Additional terms and conditions may apply. Contact Foley Equipment for more information.

15 Convenient Locations to Serve You

KANSAS

Chanute

501 W. 35th Pkwy. - Chanute, KS 66720 - (620) 431-3600

Colby

205 E. Horton Ave. - Colby, KS 67701 - (785) 462-3913

Concordia

1805 Lincoln St. - Concordia, KS 66901 - (785) 243-1960

Dodge City

1600 E. Wyatt Earp Blvd. - Dodge City, KS 67801 - (620) 225-4121

Great Bend

701 E. Tenth St. - Great Bend, KS 67530 - (620) 792-5246

Liberal

1701 E. 5th St. - Liberal, KS 67901 - (620) 626-6555

Manhattan

5104 Skyway Dr. - Manhattan, KS 66503 - (785) 537-2101

Olathe

15854 S. 169 Hwy. - Olathe, KS 66062 - (913) 393-0303

Park City

1601 East 77th St. North - Park City, KS 67147 - (316) 943-4211

Salina

2225 N. Ohio St. - Salina, KS 67401 - (785) 825-4661

Topeka

1737 SW 42nd St. - Topeka, KS 66609 - (785) 266-5770

Wichita

1550 S. West St. - Wichita, KS 67213 - (316) 943-4211

MISSOURI

Kansas City

5701 E. 87th Street - Kansas City, MO 64132 - (816) 753-5300

Sedalia

1040 Sedalia Road - Sedalia, MO 65301 - (660) 829-7400

St. Joseph

3619 Pear Street - St. Joseph, MO 64503 - (816) 233-2516



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